



# Automotive Division

The automotive engines of today provide greater efficiencies and increased power as well as longer oil change intervals than those of the past. As a result, today's engine oils are required to provide greater protection and assist in providing better fuel economy. Many automotive manufacturers have specific requirements for their engines which establishes a need for multiple lower viscosity grades to be available.

**Dilmar Oil Company** provides a full range of products and services to the automotive industry, serving a variety of customers including automotive dealerships, quick lube shops, retail service centers, private garages, and tire stores. We offer conventional, synthetic blend and full synthetic motor oils that provide superior protection and exceeds most manufacturer requirements.

## Product Offerings:

- Engine Oil
- Grease
- Transmission Fluid
- Antifreeze
- Filters

## Brand Offerings:

- Shell
- Penzoil
- Petro-Canada
- Enhance
- and more...

## Free Services:

- POS merchandise to brand your store
- Programs to drive installer profitability
- Marketing promotions to drive retention and customer loyalty
- Equipment analysis by in-house experts to ensure your equipment is working properly
- Site assessments to consult on best practices and efficiencies within your business

## "DILMAR OIL HAS BEEN A GREAT BUSINESS PARTNER..."

*They provide to us an experienced sales rep that is very knowledgeable and has a genuine interest in helping us grow our business and attack market share. Simply stated: People do business with people!! It has been a great partnership!!!"*

*- Mike Browder, Barnes Motor and Parts Co.*



## MOTOR OIL OPTIONS FOR EVERY ENGINE.



### Enhance™ Motor Oils

Formulated to meet the stringent lubrication requirements of today and tomorrow's engines. A unique blend of synthetic and high viscosity index Group II mineral oils combined with a carefully selected additive package, provide maximum protection against wear, rust, corrosion, oxidative thickening, acid formation, sludge and varnish deposits. API SN PLUS helps prevent pre-ignition and wear, and provides improved cleanliness and fuel economy.

- Competitively priced
- Keeps precision parts running clean
- Maximum level of protection for thermal and oxidation stability
- High resistance to thermal and viscosity breakdown



### FormulaShell® Motor Oils

Formulated for improved fuel economy and to provide the engine protection and performance required by engine manufacturers. It is compatible with other synthetic blend and full synthetic oils. It exceeds all automobile and light truck warranty requirements for gasoline and turbocharged engines where an API SM and ILSAC GF-4 oil is recommended. Protects against wear, rust and corrosion, piston scuffing and combustion chamber deposits, high-temperature oxidation and valve train wear.

- Trusted brand
- Provides economical value
- Quality automotive motor oils for reliable performance
- Outstanding wear protection and outstanding resistance to thermal breakdown



### Pennzoil Platinum® Motor Oils

Made with PurePlus™ technology for next level performance with a patented, revolutionary process that converts pure natural gas into the first-of-its-kind, high quality, full synthetic base oil used in the Pennzoil Platinum® line of motor oils. Built from a crystal clear base oil that is 99.5% pure with fewer impurities than base oils made from crude oil, the start for many other traditional and synthetic motor oils. Formulated with Superior Active Cleansing Agents™, it continuously attacks potential and stubborn deposits to help keep vital engine parts clean.

- Unsurpassed motor oil wear protection
- Excellent oil performance in extreme temperatures
- Keeps pistons up to 40% cleaner than the toughest industry standard

**Contact us today to discover the Dilmar difference!**

**1-800-922-LUBE | [www.dilmar.com](http://www.dilmar.com)**

**"Delivering Total Lubricant Solutions Since 1932"**