

Dilmar Automotive Division

# MOTOR OIL OPTIONS FOR EVERY ENGINE. otive engines of today provide greater efficiencies and increased

Enhance

The automotive engines of today provide greater efficiencies and increased power as well as longer oil change intervals than those of the past. As a result, today's engine oils are required to provide greater protection and assist in providing better fuel economy. Many automotive manufacturers have specific requirements for their engines which establishes a need for multiple lower viscosity grades to be available.

**Dilmar Oil Company** provides a full range of products and services to the automotive industry, serving a variety of customers including automotive dealerships, quick lube shops, retail service centers, private garages, and tire stores. We offer conventional, synthetic blend and full synthetic motor oils that provide superior protection and exceeds most manufacturer requirements.

### **Product Offerings:**

- Engine Oil
- Grease
- Transmission Fluid
- Antifreeze
- Filters

## **Brand Offerings:**

- Shell
- Penzoil
- Petro-Canada
- Enhance
- and more...

# Free Services:

- POS merchandise to brand your store
- Programs to drive installer profitability
- Marketing promotions to drive retention and customer loyalty
- Equipment analysis by in-house experts to ensure your equipment is working properly
- Site assessments to consult on best practices and efficiencies within your business

#### "DILMAR OIL HAS BEEN A GREAT BUSINESS PARTNER...

They provide to us an experienced sales rep that is very knowledgeable and has a genuine interest in helping us grow our business and attack market share. Simply stated: People do business with people!! It has been a great partnership!!!"

- Mike Browder. Barnes Motor and Parts Co.

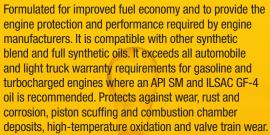


# **Enhance<sup>™</sup> Motor Oils**

Formulated to meet the stringent lubrication requirements of today and tomorrow's engines. A unique blend of synthetic and high viscosity index Group II mineral oils combined with a carefully selected additive package, provide maximum protection against wear, rust, corrosion, oxidative thickening, acid formation, sludge and varnish deposits. API SN PLUS helps prevent pre-ignition and wear, and provides improved cleanliness and fuel economy.

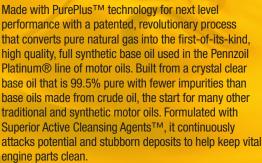
- Competitively priced
- Keeps precision parts running clean
- Maximum level of protection for thermal and oxidation stability
- High resistance to thermal and viscosity breakdown

## FormulaShell® Motor Oils



- Trusted brand
- Provides economical value
- Quality automotive motor oils for reliable performance
- Outstanding wear protection and outstanding resistance to thermal breakdown

# **Pennzoil Platinum® Motor Oils**



- Unsurpassed motor oil wear protection
- Excellent oil performance in extreme temperatures
- Keeps pistons up to 40% cleaner than the toughest industry standard

Contact us today to discover the Dilmar difference!

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